

BUILT FOR THE BIG SCREEN

Crafting Human+ Visuals for Massive Performance Spaces

ABOUT THE WORKSHOP

What does it take for a CG team to build visuals for a venue like the Sphere in Las Vegas, where the “screen” spans 160,000 square feet of LED, wraps around 18,000 people, and still feels intimate and human?

As part of the extended creative and production ecosystem behind Sphere’s large-scale shows, including the Backstreet Boys’ Into The Millennium residency visuals and Anyma’s The End of Genesys, Juice’s CG supervisors and artists helped bring ambitious visual concepts to life. In this workshop, they reveal the craft thinking and technical problem-solving behind translating emotion and performance into an immersive environment.

This hands-on workshop is designed for creative directors and producers who want to think beyond the flat frame, understand the craft behind massive-format storytelling, and explore how to implement this kind of work in their own project.

ABOUT THE SPEAKERS

Michał Dwojak Hara

Creative Director & Managing Director
Juice., Tokyo

Michał Dwojak-Hara, a motion design graduate from the School of Visual Arts in Sydney, began his career in Germany with agencies like BNEW and Sehnsucht for clients such as OPEL and BMW. He moved to Tokyo in 2007, collaborating with Dentsu, Hakuhodo, Ajinomoto, and Sony. Since 2016, he has led Juice Tokyo, delivering CGI productions across the Asian market, including an award-winning Toyota mapping project and the “ETERNAL” exhibition at Haneda Airport.

Now based in Tokyo, Michał focuses on growing Juice Tokyo’s animation and post-production capabilities and has recently expanded into Japanese feature films. As a VFX executive producer, he supervised the special effects for Hirokazu Koreeda’s film *Monster*.



Fabian Tan

Managing Partner & Executive Producer
Dandelion Studios, Singapore

Fabian Tan, Managing Partner and Executive Producer at Dandelion Studios in Singapore, brings over 20 years of experience in post-production across the Asia-Pacific region. Over the course of his career, he has played a central role in building and leading creative teams, overseeing complex productions, and shaping the studio's long-term strategic growth.

Under Fabian's leadership, Dandelion Studios has earned regional recognition for its work, including being awarded Production Company of the Year at ADFEST, reflecting the studio's consistent creative and technical excellence. A strong advocate for artist-first studio culture, Fabian has mentored and developed multidisciplinary teams, fostering environments where collaboration, craft, and high production standards can thrive.

Today, he continues to focus on strengthening Dandelion's post-production capabilities while supporting ambitious creative work for clients across the region.

SCHEDULE

Date: Thursday 19 March 2026
Time: 14.30-16.00
Venue: Room Pattaya 3, Mezzanine Floor, PEACH
Remark: Pre-registration is required

ELIGIBILITY & REGISTRATION

- Interested applicant must be a registered delegate of ADFEST 2026
- To register, please click [here](#) and complete the online registration form
- Registration is not confirmed until you receive confirmation from ADFEST
- Reservation is strictly **first-come-first-served** & seats are limited to **only 50 delegates**

For more information, contact Workshop@ADFEST.com

