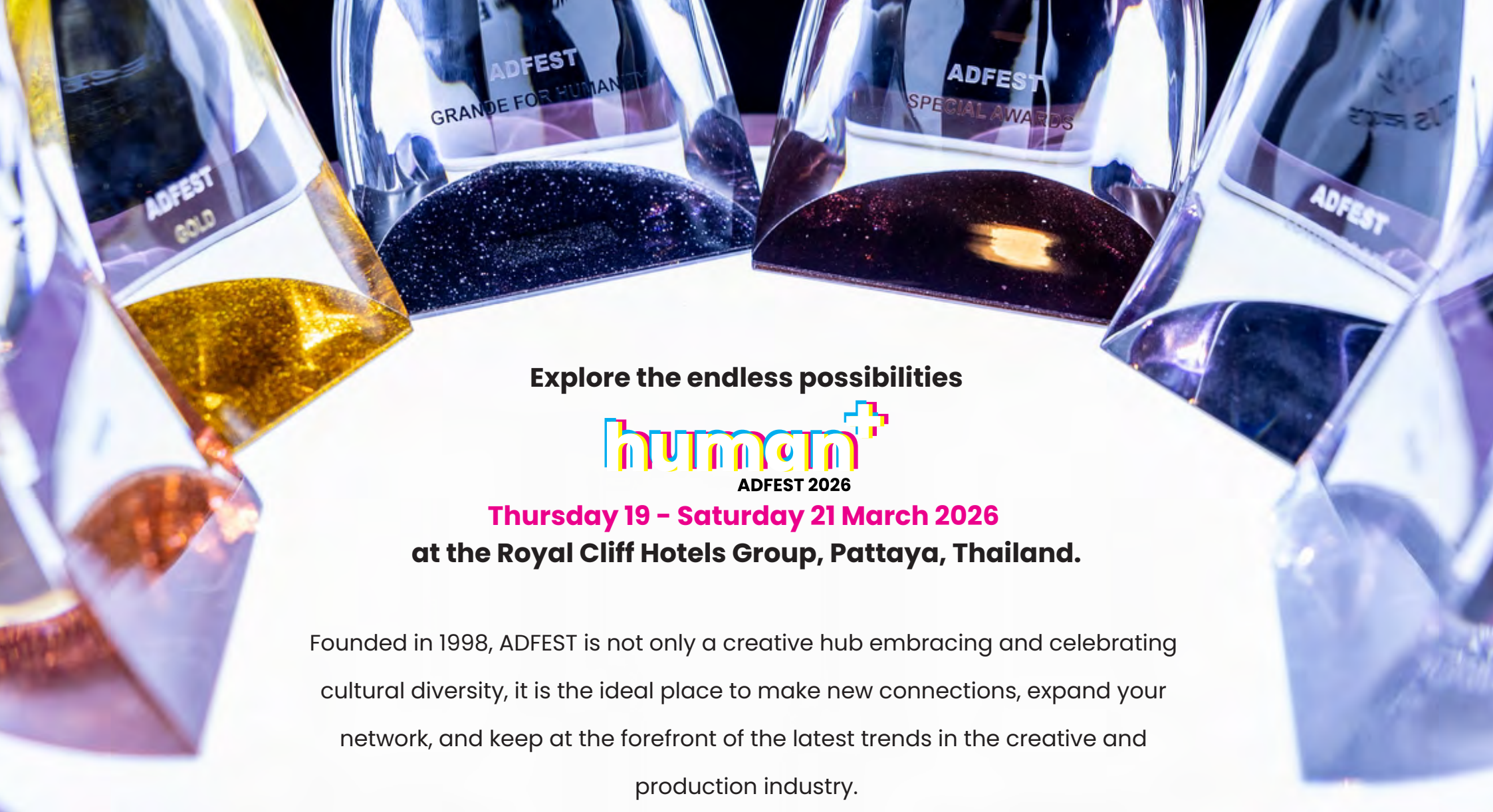


Sponsorship Packages



human+
ADFEST 2026



Explore the endless possibilities



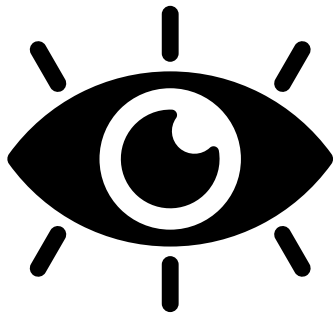
Thursday 19 – Saturday 21 March 2026
at the Royal Cliff Hotels Group, Pattaya, Thailand.

Founded in 1998, ADFEST is not only a creative hub embracing and celebrating cultural diversity, it is the ideal place to make new connections, expand your network, and keep at the forefront of the latest trends in the creative and production industry.

Don't miss the opportunity to meet your captive target audience & join us to explore the endless possibilities at ADFEST 2026!

Sponsor Benefits

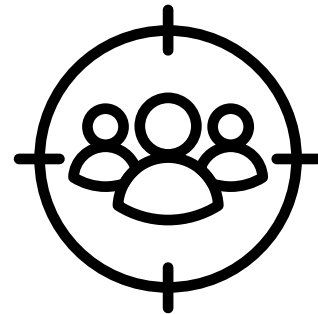
**BOOST
BRAND
VISIBILITY**



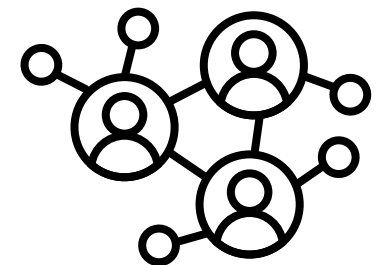
**BUILD
BRAND
AWARENESS**



**CAPTIVE &
TARGETED
AUDIENCE**



**NETWORKING &
MARKETING
OPPORTUNITIES**



**3-DAY
FESTIVAL**

**1,000
DELEGATES**





27 SESSIONS



6 WORKSHOPS



CT 10 DEEST 20



JUDGING



GALLERY



EXHIBITION



SESSIONS & WORKSHOPS



AWARD PRESENTATIONS



PARTIES



USD50,000

DIAMOND: SOLE PARTY SPONSOR

- o **Sole naming right for the ADFEST 2026 Welcome Party or After Party**
- o **Party sponsorship news coverage feature**
- o **Logo display at the Party**

- o **Complimentary exhibition booth (6 x 5 m)**
- o **Complimentary LCD TV with USB Port at booth**

- o **18 complimentary delegate registrations**
- o **Sponsor insert in ADFEST Festival Kit**
- o **Logo presence at festival:**
 - Festival badge, sponsor backdrop, conference hall banner & screen**
- o **Logo loop on ADFEST official website**
- o **Social Media post (with tags & mentions)**

For additional inquiries or a customised package, please contact Zine@ADFEST.com.



USD35,000

PLATINUM: LANYARD SPONSOR

- **Sponsor logo on ADFEST 2026 festival lanyard**
- **Complimentary exhibition booth (5 x 4 m)**
- **Complimentary LCD TV with USB Port at booth**
- **12 complimentary delegate registrations**
- **Sponsor insert in ADFEST Festival Kit**
- **Logo presence at festival:
Festival badge, sponsor backdrop, conference hall banner & screen**
- **Logo loop on ADFEST official website**
- **Social Media post (with tags & mentions)**

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USD25,000

GOLD: CO-PARTY SPONSOR

- **Co-naming right for the ADFEST 2026 Welcome Party or After Party**
- **Logo display at the Party**

- **Complimentary exhibition booth (4 x 3 m)**
- **Complimentary LCD TV with USB Port at booth**

- **8 complimentary delegate registrations**
- **Sponsor insert in ADFEST Festival Kit**
- **Logo presence at festival:
Festival badge, sponsor backdrop, conference hall banner & screen**
- **Logo loop on ADFEST official website**
- **Social Media post (with tags & mentions)**

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PRESENTED BY **DITP**



Department of International Trade Promotion
Ministry of Commerce, THAILAND

USD25,000

GOLD: AREA SPONSOR

- **Naming right for the ADFEST 2026 Breakout Stage or Production Hut area**
- **Logo display at the Breakout Stage or Production Hut area**

- **Complimentary exhibition booth (4 x 3 m)**
- **Complimentary LCD TV with USB Port at booth**

- **8 complimentary delegate registrations**
- **Sponsor insert in ADFEST Festival Kit**
- **Logo presence at festival:**
Festival badge, sponsor backdrop, conference hall banner & screen
- **Logo loop on ADFEST official website**
- **Social Media post (with tags & mentions)**

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USD25,000

GOLD: LOTUS AWARD SPONSOR

- **Sole naming right of one of the 21 ADFEST Lotus Award categories**
- **Logo on screen during sponsored Lotus Award Presentation**
- **Logo at the exhibition gallery of the sponsored Lotus Award category**

- **Complimentary exhibition booth (4 x 3 m)**
- **Complimentary LCD TV with USB Port at booth**
- **Invited on stage to present trophies to winners of the sponsored Lotus category**

- **8 complimentary delegate registrations**
- **Sponsor insert in ADFEST Festival Kit**
- **Logo presence at festival:
Festival badge, sponsor backdrop, conference hall banner & screen**
- **Logo loop on ADFEST official website**
- **Social Media post (with tags & mentions)**

For additional inquiries or a customised package, please contact Zine@ADFEST.com.

SUPPORTERS

dentsu



CHUBCHEEVI

26 x shutterstock

McCANN
WORLDGROUP

USD25,000

GOLD: ADFEST 2026 APPLICATION SPONSOR

- **Sponsor logo on ADFEST 2026 application**
- **Complimentary exhibition booth (4 x 3 m)**
- **Complimentary LCD TV with USB Port at booth**
- **8 complimentary delegate registrations**
- **Sponsor insert in ADFEST Festival Kit**
- **Logo presence at festival:
Festival badge, sponsor backdrop, conference hall banner & screen**
- **Logo loop on ADFEST official website**
- **Social Media post (with tags & mentions)**

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USD15,000

SILVER: LUNCH SPONSOR

- **Sole sponsorship of a lunch during the festival**
- **Logo display at food kiosk and delegates' lunch tables**
- **Complimentary exhibition booth (3 x 2 m)**
- **4 complimentary delegate registrations**
- **Sponsor insert in ADFEST Festival Kit**
- **Logo presence at festival:
Festival badge, sponsor backdrop, conference hall banner & screen**
- **Logo loop on ADFEST official website**
- **Social Media post (with tags & mentions)**

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USD8,000

BRONZE: COFFEE BREAK SPONSOR

- **Sole sponsorship of a coffee break during the festival**
- **Logo display at coffee and snacks stations**

- **2 complimentary delegate registrations**
- **Sponsor insert in ADFEST Festival Kit**
- **Logo presence at festival:**
Festival badge, sponsor backdrop, conference hall banner & screen
- **Logo loop on ADFEST official website**
- **Social Media post (with tags & mentions)**

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