

ABOUT SHAPE MY PORTFOLIO

Overview:

Shape My Portfolio is designed to give aspiring creatives the rare opportunity to elevate their portfolio. The one-on-one mentorship allows young creatives to present their portfolios to creative gurus and receive invaluable constructive feedback for self-improvement.

Each 30-minute session will give participants exclusive access one-on-one with a creative leader to assess their portfolio to:

- Discuss the strength and weaknesses of their portfolio
- Help create their personal brand
- Provide tips on what employers look for
- Help land their dream job

Powered by McCann Worldgroup and headed by Valerie Madon, Chief Creative Officer APAC, Shape My Portfolio presents young creatives with the unique opportunity to curate a strong portfolio.

SCHEDULE

Date:	Saturday 22 nd March 2025		
Time:	14.30-17.30		
	Session 1:	Saturday 22 nd March:	14.30-15.00
	Session 2:	Saturday 22 nd March:	15.00-15.30
	Session 3:	Saturday 22 nd March:	15.30-16.00
	Session 4:	Saturday 22 nd March:	16.00-16.30
	Session 5:	Saturday 22 nd March:	16.30-17.00
	Session 6:	Saturday 22 nd March:	17.00-17.30
Venue:	Room PATTAYA 6, Mezzanine Floor, PEACH		
Remark:	Pre-Registration is required		

ELIGIBILITY & REGISTRATION

- Interested applicant must be a registered delegate of ADFEST 2025
- To register, click [here](#)
- Registration is not confirmed until you receive a confirmation notification from ADFEST
- Reservation is strictly **first-come-first-served** & seats are limited to **3 delegates per session only**.

SPECIAL REQUIREMENTS

- Participants must bring their portfolio on their own laptop or tablet for review, as devices will not be available for borrowing onsite.
- If possible, participants should also send ADFEST their portfolio in advance.

For more information, contact Workshop@ADFEST.com